

RURAL WATER ASSOCIATION OF ARIZONA

Advertise in the RWAA

“Future of Water” Magazine

Rural Water Welcomes both Associate Member and Non-Member Business advertisers. Associate Members may submit articles for consideration for publication in the Future of Water Magazine.

Reaching 1,000+

Operators, Owners, Managers, Engineers, Consultants and other rural water system Professionals.

Winter Issue	Spring Issue	Summer Issue	Fall Issue
All Ads and Articles to RWAA by 1/2/2018	All Ads and Articles to RWAA by 4/1/2018	All Ads and Articles to RWAA by 7/1/2018	All Ads and Articles to RWAA by 10/1/2018
Editorial Date January 15 th , 2018	Editorial Date April 15 th , 2018	Editorial Date July 15 th , 2018	Editorial Date October 15 th , 2018
Published Date February 15	Published Date May 15	Published Date August 15	Published Date November 15

Member Advertising Rates

Size	1-Issue	4 – Issues
Back Cover	\$799.00 *	\$699.00 *
Inside Cover	\$799.00 *	\$699.00 *
Full Page	\$699.00 *	\$599.00 *
½ Page	\$499.00 *	\$399.00 *
¼ Page	\$299.00 *	\$199.00 *
Business Card	\$139.00 *	\$99.00 *

*per issue

Non-Member Advertising Rates

Size	1-Issue	4 – Issues
Back Cover	\$899.00 *	\$799.00 *
Inside Cover	\$899.00 *	\$799.00 *
Full Page	\$799.00 *	\$699.00 *
½ Page	\$599.00 *	\$499.00 *
¼ Page	\$399.00 *	\$299.00 *
Business Card	\$189.00 *	\$149.00 *

*per issue

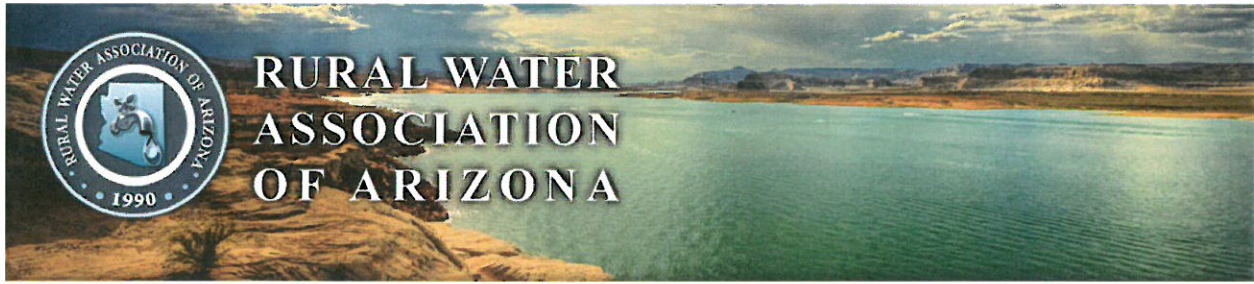
AD Sizes: Full Page = 7.75 x 10 Or 8.5 x 11 / ½ Page = 7.75 x 5 / ¼ Page = 3.8 x 5 / BC = 3.8 x 2.5

Associate Membership Benefits

Professional Vendor Membership is \$400.00 per year and includes a listing in the Membership Directory issue of the Rural Water Association of Arizona’s “Future of Water” quarterly publication, A listing in our website Membership Directory, with a link from our website to yours. Associate Member pricing on Conference Booths, and the opportunity to submit articles for consideration for publication in the RWAA “Future of Water” magazine. The magazine is also posted on our website, so showcase your products and services in print and online, get your name out there. These are just some of the numerous benefits our Associate Members receive.

Join RWAA Now to start receiving yours. Sign Up for an Associate Membership today and by advertising in all 4 issues of the “Future of Water” magazine, your savings is like getting your membership for free. And Everybody likes Free Right!





Rural water employees physically visit approximately 150 municipalities each month and encourage patronage of rural water associate members and advertisers.

Maximize your investment: Advertise in "The Future of Water" Showcase your products and services in print and online to a targeted audience.

Target Audience: Our members are key decision makers, including operators, owners, managers, engineers, consultants and other professionals responsible for making purchasing decisions for their systems. Connect with strong industry buying power: RWAA members and potential members spend more than \$25. Million on products and services each year.

Advertising prices effective until December 15th, 2018

RWAA Future of Water Magazine

Advertising space in the magazine is limited. RWAA reserves the right to limit the size of ads depending on availability.

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Phone: _____ Fax: _____

Email: _____

Ad Size: _____ # of Issues: _____ Cost per Issue: _____

Are you currently an RWAA Associate Member: YES or NO Total Amount Due: \$ _____

Check# _____ Visa _____ Mastercard _____ Discover _____ American Express _____

Card # _____ Exp. _____ Verification Code _____

Name on Credit Card _____ Zip Code card issued in: _____

Cardholder's Signature: _____

Email Receipt to: _____

AD Sizes: Full Page = 7.75 x 10 Or 8.5 x 11 / ½ Page = 7.75 x 5 / ¼ Page = 3.8 x 5 / BC = 3.8 x 2.5 Preferred Ad Formats:

RWAA accepts ads in high resolution with font's embedded (300 dpi+) pdf or high resolution. Jpg file (300dpi +) or similar high resolution file format. Files can be emailed to: m.locke@rwaa.info or j.long@rwaa.info

Be sure to include all fonts & linked graphics with the layout / ad document. RWAA is window based And all files should be compatible with a windows platform.

Return this form to RWAA: 879 N. Plaza Drive, Suite A101 / Apache Junction, AZ 85120

Fax: 480-982-0278

Or email: Michele Locke m.locke@rwaa.info or Jason Long j.long@rwaa.info

Thank you for your support

